

School of Business Management (SRIMCA)
Uka Tarsadia University

Personal Information

Name	:	Ms.Bhoomi Patel
Qualifications	:	MBA (Finance),UGC NET qualified, PhD Pursuing
Date of Birth	:	9 th August1989
Area of Interest	:	Management of financial service, Corporate finance, Financial Accounting, Banking & Insurance, Strategic Management, Entrepreneurship , Innovation Management
Teaching Experience	:	11 Years
Industrial Experience	:	6 Months
Current Position	:	Teaching Assistant
Subject Taught	:	Corporate Finance, Banking and Insurance, , Financial Accounting, Business Environment, Small Business and Innovation Management, Strategic Management, Strategic Financial Management, Management of Financial Service, Risk management, International Business, Human Skills, Pharmaceutical Management

Contribution in Research

Research Experience	:	4 Years and 10 Months
Research Paper Published	:	09
Book Published	:	-
Research Paper Presented	:	02
Conferences Attended	:	07
Seminars Attended	:	20
Workshop Attended	:	6
Expert Talk/Seminar Delivered	:	17
Consultancy Project	:	-
Orientation Course	:	1

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Details of Seminars, Conferences, Workshop, etc. attended

Activity	Title	Organizer	Duration
Orientation Course	Orientation Programm	University of Delhi	19/06/2021 To 18/07/2021
Seminar	The Importance of Data Visualization	University of Delhi	10/08/2021 To 10/08/2021
Faculty Development Program	Online FDP on "Data Sciences"	Ramakrishna Mission Vivekananda Educational and Research Institute.	20/10/2020 To 24/10/2020
Seminar	Moodle Learning Management System	Mahatma Gandhi University	16/08/2020 To 21/08/2020
Faculty Development Program	GST using Tally	Tally education pvt ltd	05/08/2020 To 05/08/2020
Faculty Development Program	5-day online FDP on Universal Human Values for DEEKSHARAMBH (Student Induction Program)"	Department of Mechanical Engineering National Institute Of Technology Patna	21/09/2020 To 25/09/2020
Seminar	National Virtual Dialogue on "National Education Policy 2020: I	Mata Gujri College Fatehgarh Sahib	17/09/2020 To 17/09/2020
Seminar	Changing Dynamics of Higher Education in India: Role of ICT	Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi	07/07/2020 To 07/07/2020
Seminar	Revised Assessment and Webinar on Accreditation process of NAAC for Higher Education Institutions	UTU	10/08/2020 To 10/08/2020
Seminar	Social media Awareness	SRIMCA-MBA	17/10/2020 To 17/10/2020
Seminar	Webinar on "The Changing Dynamics of Higher Education in India: Role of ICT"	Mata Gujri College, Fatehgarh Sahib and Guru Angad Dev Teaching-	07/07/2020 To 07/07/2020

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		Learning Centre of MHRD.	
Faculty Development Program	Skilling teachers for online education	UTU	02/06/2020 To 06/06/2020
Faculty Development Program	Comprehensive Quality initiatives for Higher education in Pandemic	UTU	26/05/2020 To 30/05/2020
Workshop	National workshop on Panel data analysis	Uka Tarsadia University	14/12/2019 To 15/12/2019
Workshop	International conference "Management : Past present future"	B.V.Patel and SRIMCA-MBA	23/02/2019 To 24/02/2019
Seminar	Online: Effective and efficient online teaching in the age of corona, A hands on workshop	IIT	16/05/2020 To 16/05/2020
Seminar	Online: Webinar "Role of emotional quotient on professional development"	J Z shah	19/04/2020 To 19/04/2020
Seminar	Quiz on 'Corporate Valuation Approaches & Capital Budgeting Basics'	s.Vijay Kuman	29/05/2020 To 29/05/2020
Seminar	Webinar on "MAKE INDIA"	J z Shah	21/05/2020 To 21/05/2020
Seminar	Webinar on Future of education post covid	Mcgraw hill	18/06/2020 To 18/06/2020
Seminar	National Level Quiz Competition on "COVID-19"	Government Arts & Commerce College, Kachhal	24/04/2020 To 24/04/2020
Conference	Business ,Innovation and sustainability.	Auro university	01/03/2019 To 02/03/2019
Conference	Management: Past, present and future	Uka Tarsadia University	23/02/2019 To 24/02/2019
Conference	International Conference on "Sustainable Development and Growth"	Ganpat University	04/01/2019 To 05/01/2019
Workshop	Basics of Research methodology	B.V.Patel	15/10/2018 To 27/10/2018
Seminar	Cognizance 1027-18	BMCM	09/09/2017 To 10/09/2017
Seminar	Sarjan-Platform of Creation	D R B Patel college	04/03/2018 To 04/03/2018
Faculty Development Program	International FDP on Effective Teaching Methodology- A case Approach	SRIMCA	27/08/2016 To 27/08/2016

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Faculty Development Program	Strategic Business Simulation	UTU & "LUDUS"	10/09/2016 To 10/09/2016
Workshop	Workshop on Statistical Analysis with R	SRIMCA	04/02/2016 To 06/02/2016
Conference	National conference on changing paradigms in managing global business	Metas Adventist College ,Surat	13/03/2016 To 13/03/2016
Symposia	Innovations and practices in teaching learning pedagogy	UTU	26/03/2016 To 26/03/2016
Faculty Development Program	Effective Public Speaking	UTU	20/05/2016 To 21/05/2016
Faculty Development Program	FDP at The Center for Humanities & Development	UTU	23/05/2016 To 04/06/2016
Seminar	Patent search Methodology	UTU	21/09/2014 To 21/09/2014
Workshop	How to write thesis using LATEX	CGPIT	10/01/2015 To 10/01/2015
Seminar	Global Financial Crisis and its impact on Indian Economy	SRIMCA	07/04/2014 To 07/04/2014
Workshop	How to write Research Paper	S R Luthra Institute of Management , Surat	11/01/2014 To 11/01/2014
Faculty Development Program	Teaching Methods in B-school	RBIMS	10/03/2013 To 10/03/2013
Faculty Development Program	Analytical techniques for research	Auro university	03/06/2013 To 08/06/2013
Conference	RBCON-2012"Business strategies & india's economic growth"	RBIMS	11/11/2012 To 11/11/2012
Seminar	Equities and Derivative	SRIMCA	11/02/2013 To 11/02/2013
Faculty Development Program	Research methodology for Phd & Mphil Aspirants	RBIMS	06/10/2012 To 07/10/2012
Conference	RBCON-2011"Emerging trends in management & technology "	RBIMS	12/11/2011 To 12/11/2011

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Details of Paper Presented in Conference/Seminars, etc.

Sr. No.	Theme of Conference/ Seminar	Title of Research Paper	Organizer	Date
1.	Business strategies & India's economic growth	To study future preferences & satisfaction level of BRTS customer with reference to Ahmedabad city	RBIMS	11 th November 2012.
2.	National conference on changing paradigms in managing global business	Customer awareness and preference towards E-banking services of bank in Bardoli city	Metas Adventist College , Surat	13 th March 2016
3.	National conference of RBCON	To study future preferences & satisfaction level of BRTS customer with reference to Ahmedabad city	RBIMS	11 th February,2012
4.	Business ,Innovation and sustainability.	The impact of demonetization on company's performance and its share price.	Auro university	01/03/2019 To 02/03/2019
5.	Management: Past, present and future	Impact of Macroeconomic variables on Indian stock market	Uka Tarsadia University	23/02/2019 To 24/02/2019
6.	International Conference on "Sustainable Development and Growth"	Study on financial Literacy of Retail investors	Ganpat University	04/01/2019 To 05/01/2019
7.	E-International Conference Innovative Management Practices – Digital Learning Solutions for Sustainable Business Models	Determining factors affecting investment decision of retail investors	Parul University	17 /10/2022

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List of Articles Published

Sr. No.	Title of Research paper	Name of Journal/Conference Proceeding /Book	Published by Vol./Year/Page No./No.
1.	Effect of Workplace Fun on Employee Morale and Performance	International journal of scientific research.	ISSN-2277-8179,May 2013, volume 2,issue 5 ,page no 323-326
2.	Impact of service quality on customer satisfaction of public & private sector banks.	International journal of research in Commerce, IT & Management	ISSN No 2232-5756, Volume No.5 (2015), issue No.06 (June) Page 66-76
3.	Investment Scenario of Selected Industries in India	Global journal for research analysis	ISSN No 2277 – 8160 Volume: 4 Issue: 6 June 2015 Page 354-356
4.	A Study on Future Preferences & Satisfaction Level of BRTS Customers with Special Reference to Ahmedabad City.	International journal of scientific research	ISSN No 2277 – 8179 Volume: 4 Issue: 6 June 2015 Page 527-529
5.	Impact of demographic factors on investment decision	Global journal of research in management	Volume9, Issue2-23198915,Page 60-73
6.	Impact of Demographic Factors on Investment Decision: an empirical study from South Gujarat Region	International Journal of Latest Engineering and Management Research (IJLEMR)	Volume 2, Page 31-38, 2455-4847
7.	Stock market volatility: Comparative study between India and Us	International Journal of Creative Research Thoughts	Volume 6, Page 465-475, 2320-2882
8.	Impact of Demonetization on Indian Stock Market	International Journal in Management and Social Science	Volume 5, Pages 187-195, 23211784
9.	Determining factors affecting investment decision of retail investors	Shodh Sarita	ISSN: 2348-2397

Honors and Awards

Year	Title	Awarding Body
2021	Best Research Paper	Parul University

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Extension Activities

Nature of work	Duration	Organization Name
Rakhi/Card Making Competition	18/08/2021 To 18/08/2021	Women cell,UTU
Judge in Presentation Competition	03/09/2021 To 03/09/2021	Department of Physics
Team leader in Uth Fest 2020	12/02/2020 To 14/02/2020	UTU
West zone youth fest	27/12/2019 To 31/12/2019	UTU
International Workshop on Enhancing 21st century teaching androgogy	01/09/2019	GTEP
Presentation competition on the topic "Management lessons from Mahabharata"	04/09/2018 To 04/09/2018	SRIMCA-MBA
Comprehensive Project-IMBA 6 Sem	01/07/2018 To 30/12/2018	MBA
Preparation of content for activities carried at Department	01/07/2018 To 31/12/2018	SRIMCA-MBA
Co-ordinator of Kalakari event	19/01/2019 To 19/01/2019	SRIMCA-MBA
Coordinator of Literary	10/01/2019 To 10/01/2019	SRIMCA-MBA
Collection of data and compilation of data	01/07/2018 To 31/12/2018	SRIMCA-MBA
Poster making Competition	06/10/2018 To 06/10/2018	SRIMCA-MBA
Organized Greeting Card	08/03/2019 To 08/03/2019	SRIMCA-MBA

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Making event		
Documentary competition on “Nature and Swachh Bharat Abhiyan”	13/09/2016 To 13/09/2016	SRIMCA
Mehendi and Nail Art competition	29/08/2016 To 29/08/2016	SRIMCA
Coordinator of Extempore at 3rd UThfest	29/09/2016 To 01/10/2016	UTU
Judge in Mehendi at UTh fest	29/09/2016 To 01/10/2016	UTU
Women cell-Coordinator of skit competition	08/03/2017 To 08/03/2017	UTU
Bizexcellence -Anchoring, Coordinator of Role play game, Member of result	18/02/2017 To 18/04/2017	SRIMCA
UTh fest -Coordinator of Extempore	29/09/2016 To 29/09/2016	UTU
Sports day coordinator	22/02/2017 To 25/02/2017	SRIMCA
Management activity- BizXcellence 2016 Event : Role play	30/01/2016 To 30/01/2016	Department of Management,SRIMCA
Cultural avtivity-Annual function-Prize distribution	15/04/2016 To 16/04/2016	Department of Management,SRIMCA
Youth fest-2016- Extempore	13/02/2016 To 13/02/2016	UTU
Orientation program: Management games	06/08/2015 To 07/08/2015	SRIMCA
Women’s Club Activity: “Face of Women in India.”	11/08/2015 To 11/08/2015	SRIMCA-MBA